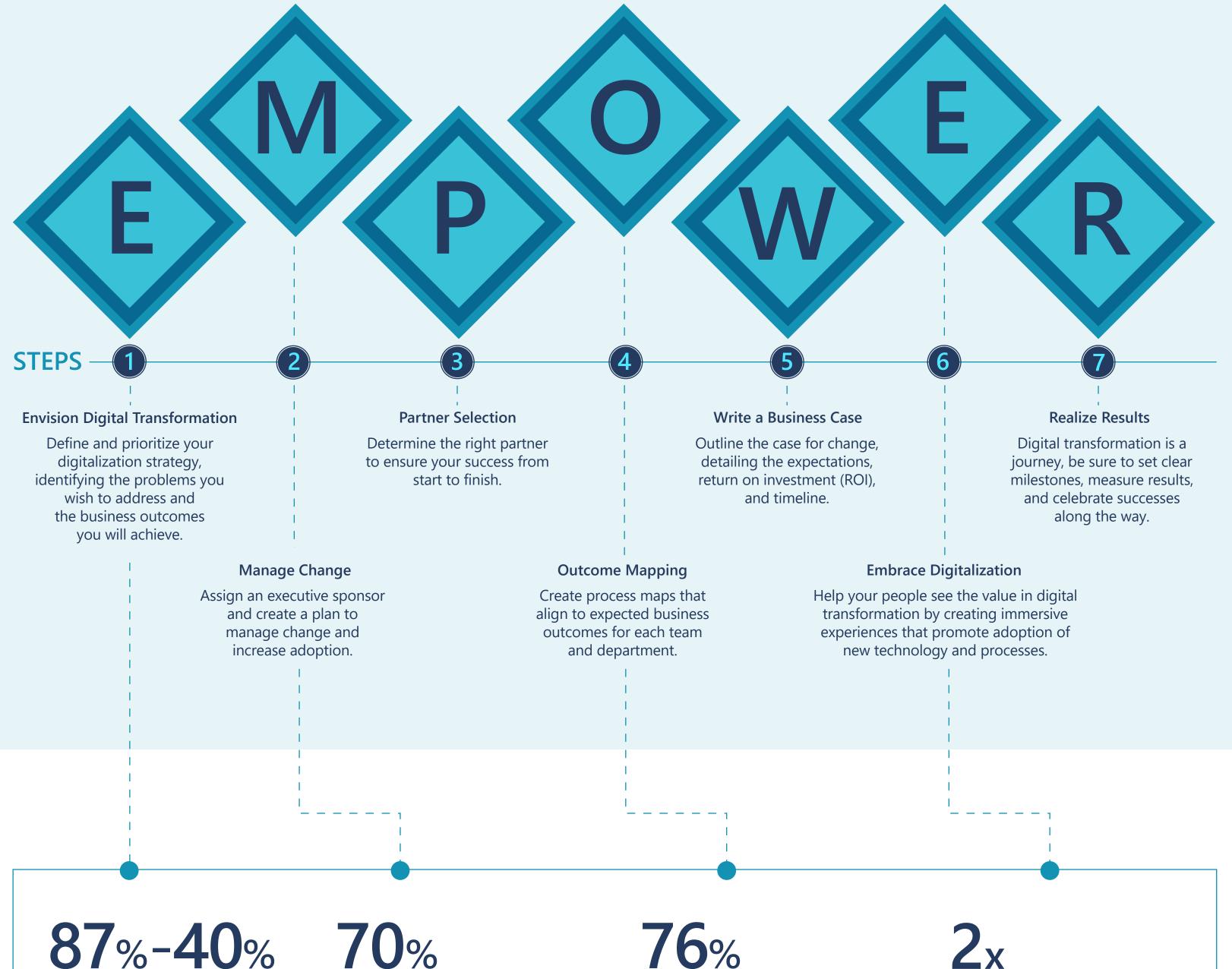


## The Empower Process

7 steps to help SMB leaders select the right business management solution.



Although 87 percent of senior business leaders say digitalization is a company priority, only 40 percent have brought digital initiatives to scale.<sup>1</sup>

Over 70 percent of transformational change efforts fail due to lack of sufficient leadership, communication, and organization-wide buy-in.<sup>2</sup>

76%

Seventy-six percent of executives agree that organizations need to dramatically reengineer the experiences that bring technology and people together in a more human-centric manner.<sup>3</sup>

Companies move twice as fast on digital transformation when there is a shared understanding—among senior leaders, strategists and the organization as a whole ---of the digital path ahead.4

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